

From: Rob Peterson

Sent: Jul. 14, 2020 11:12 a.m.

Cc: Kenny Shaw

Subject: Re: Event Proposal Honoring Essential Workers of the Comox Valley during Covid19

Hello Again;

Just to clarify, the budget attached to our recent e-mail represents a grand total for the entire 2 day project. Our motivation in sending to all levels of local government, Chamber of Commerce and the CV Economic Development, is for purposes of all entities sharing the \$9.500 cost for this project.

Thank-you for considering our proposal.

Kenny Shaw & Rob Peterson

TOTAL EVENT BUDGET - AUGUST 29 & 30

\$ 3,990 - 40 Knots Winery @ \$1,900 per day Vineyard Rental - Quote includes set up, tear down, gst, staffing, bar, wine tasting

\$ 3,500 Live Music - 7 musicians calculated at \$125 per 90 minute performance x 4 = \$500 x 7 musicians

\$ 250 Musician Travel

\$ 500 Sound Technician

\$ 500 Event Photography @ \$125 per performance x 4

\$ 200 Socan

\$ 200 Lanyards & Printing

\$ 360 Contingency

Total.....\$9,500

On Fri, Jul 3, 2020 at 8:40 AM Rob Peterson wrote:

Dear Councillors, Reg Dist Representatives, Chamber of Commerce & CV Economic Development. My name is Rob Peterson and together with Kenny Shaw we are collaborating to produce 4 live mini-events/concerts (mainly outdoors) at 40 Knots Winery on Saturday August 29 and Sunday August 30, to honor the contribution of Essential Workers during Covid 19.

To say the least, our essential workers have guts and courage to go to work, especially in March, when the fear factor was so prevalent. We are asking all levels of local government in the Comox Valley to collaborate in the funding of this project IE: The Town of Comox, City of Parksville, Village of Cumberland , Regional District as well as the Chamber of Commerce and CV Economic Development Society.

The goal is to honor 160 Essential Workers. Selection process via reaching out to supervisory personnel within each work segment with specified numbers of available tickets Example - RCMP , Firefighters,Town of Comox, Regional District, City of Courtenay, Village of Cumberland, Quality Foods, Super Store, Walmart, ER Doctors / Nurses, Service Stations, Liquor Store and others.

Essential Worker Selections - Every supervisor registers their selections directly with 40 Knots Winery providing name, position and company, as well as telephone and email for contact tracing

compliance. The intention is that payment of all event expenses flow from a designated local government office, supported by invoices for all costs.

The events will be VIHA compliant and limited to a total of 50 persons (including staff) per event. Social distancing and Masks the rule for all in attendance, including 40 Knots staff.

Local government would play a prominent role at all concerts, with a welcoming of everyone in attendance at the beginning of the concert portion and individually recognizing throughout the concert, each of the estimated 40 Essential Workers by name and the essential service they provide.

We propose 2 afternoon packaged events on the Saturday Aug 29 and Sunday Aug 30, for a total of 4 mini events, involving a live music presentation, Comox Valley Classic Cruisers, Wine Tasting and a live music outside concert.

1st event starts Saturday at 11:00 with the 1st hour being a social, a 15 minute drive-thru by the Comox Valley Classic Cruisers, and Wine Tasting followed by a 12:00 - 1:30 live music concert featuring many of the Comox Valleys finest live musicians. Concert concludes at 1:30 and group number 1 departs with the 2nd group arriving at 3:00 and the concert portion beginning at 4:00 and concluding at 5:30. Same process for Sunday. Upon arrival, all essential workers check in with the 40 Knots Winery reception and are provided a lanyard with their name, company and job title.

Live Music Presentation - Local legend Kenny Shaw will MC. The 90 minute live music concert will be presented by a 6 person band featuring Anela Kahiamoe, Charlotte Harvey, Jacki Zbirun, Evan Ehgoetz, John Hyde and Rob Peterson. The bands repertoire will be carefully assembled with the intention of delivering an uplifting, positive and fun experience.

Legacy - We are all involved in an unprecedented and historical pandemic event which needs to be recorded. Members of the Comox Valley Camera Club will be appointed to photograph all 4 mini events. The many hundreds of photos taken for each event will be distilled to the best pics with the idea a picture of every Essential Worker attending along with event activities can be uploaded to a new specific page on each local government website.

Press - To record and advertise the event, our intention is to invite ShawTV, Check News, Global TV and the Comox Valley Record. Our event could become a template for other communities to follow.

We believe our proposal offers a timely and safe way for local Government to personally recognize the Valleys essential workers, on behalf of all grateful citizens of the Comox Valley.

Please note that Kenny Shaw and Rob Peterson are organizing this event on a volunteer basis. Both Kenny and Rob have extensive experience in organizing live music concerts and our hosts at 40 Knots Winery are well seasoned at professional event delivery.

We seek your positive consideration to our proposal. We are available for in-person discussion or via Zoom / Electronic meeting to discuss further.

Yours Truly;
Rob Peterson and Kenny Shaw